

CHRISTOPHER BELL

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SUMMARY

Over the past ten years I've been building, maintaining and optimizing the website for WesBell Electronics. I started in sales, moved to web development and recently became the Vice President. I manage a sales team of 8, a shipping/receiving warehouse and a production staff of 20, while promoting and optimizing the website. Responsible for \$5 million in sales. I'm the treasurer for my condo association, build websites for friends with small companies, and love to take on new projects for myself and others.

COMPUTER SKILLS

Languages and Software

- HTML, CSS, PHP, SQL, JavaScript, WordPress and Office365. Building websites front to back with ecommerce capabilities, functional databases in phpMyAdmin and blogs. On-page and off-page search engine optimization and marketing, link building, blogging and full understanding of how to create visits to websites. **Perfect candidate to budget and manage a new website and RDBMS for new clients.**

EXPERIENCE

- 2016 – Present *Vice President, WesBell Electronics, Inc.*
- Responsible for leading the Accounting, Marketing, Sales and Production departments. I plan and set continuous improvement initiatives in area of contract manufacturing.
- 2009 - 2015 *Web Design and Marketing, WesBell Electronics, Inc.*
- Built and maintained multiple ecommerce websites including SEO, SEM, and Blogging.
- 2003 – 2009 *Sales, WesBell Electronics, Inc.*
- Responsible for connecting with 500+ customers, meeting face-to-face and conducting sales. Follow up new leads and grow customers through wire and cable knowledge.

EDUCATION

- 2014 - 2016 *Master's in IT focus of web design (3.83 GPA), Southern New Hampshire University*
- 2010 - 2014 *Bachelor's in IT focus of web design, Southern New Hampshire University*
- 2001 - 2003 *Associate's in Business, Southern New Hampshire University*