

CHRISTOPHER BELL

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SUMMARY

Over the past ten years I've been building, maintaining and promoting the website for WesBell Electronics. I started in sales, moved to web development, and recently became the Vice President. During that time I attended SNHU for my Bachelor's and Master's in IT with a focus of Web Design. I'm now taking graduate courses for an MBA in finance. I'm also the treasurer for my condo association and love to take on new projects.

COMPUTER SKILLS

Languages and Software

- HTML, CSS, PHP, SQL, JavaScript, WordPress and Microsoft Office. Building web pages with ecommerce capabilities and using WordPress for Blog posts.

Marketing

- Writing keyword specific online articles, press releases and blog posts to promote websites. Building online profiles on local websites and incorporating Social Media.

EXPERIENCE

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| 2016 – Present | Vice President, <i>WesBell Electronics, Inc.</i> <ul style="list-style-type: none">· Responsible for leading the Accounting, Marketing, Sales and Production departments. I plan and set continuous improvement initiatives in area of contract manufacturing. |
| 2009 - 2015 | Web Design and Marketing, <i>WesBell Electronics, Inc.</i> <ul style="list-style-type: none">· Built and maintained multiple ecommerce websites including SEO, SEM, and Blogging. |
| 2003 – 2009 | Sales, <i>WesBell Electronics, Inc.</i> <ul style="list-style-type: none">· Responsible for connecting with past customers, setting up meetings and conducting sales. Follow up new leads and grow customers through wire and cable knowledge. |

EDUCATION

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| 2014 - 2016 | Master's in IT focus of web design (3.83 GPA), <i>Southern New Hampshire University</i> |
| 2010 - 2014 | Bachelor's in IT focus of web design, <i>Southern New Hampshire University</i> |
| 2001 - 2003 | Associate's in Business, <i>Southern New Hampshire University</i> |